

No. PG.03/015-68

March 17, 2025

Subject : Information Report and solutions in the case of PREECHA securities being marked with CB

To: President

The Stock Exchange of Thailand

Preecha Group Public Company Limited Please be informed that has organized a meeting to provide information to shareholders, investors and related persons (Public Presentation) via electronic media on March 17, 2025 at 2:00 p.m. Since The Stock Exchange of Thailand has placed a CB mark on the Company's securities due to the Company's annual revenue being less than 100 MB (SET), the Company would like to report a summary of the cause and solutions as follows:

Causes of being marked with the sign. "CB"

The company has a product value in hand worth more than 250 MB. due to the economic volatility, the economy has been in a continuous recession since around 2020, resulting in a decrease in consumer purchasing power, which has affected the company's product sales plan having not achieved its target.

Problem-Solving approach.

The company has changed its sales methods and found more channels, promoted and organized promotions to motivate customers, and found a clear target group of customers to make sales meet the target and be effective.


The solutions of the problem must be done quickly, but in the current economic situation, the results may slightly deviation from target sales to meet the criteria set by The Stock Exchange of Thailand.

Obstacles to implementation

Obstacles to the implementation of the plan are the major factors: the sluggish economy and the public's lack of confidence in the government's administration. These are major obstacles that entrepreneurs must overcome in order to achieve the goals set.

Please be informed accordingly,

Yours Sincerely,



(Mr. Somchet Thinaphong)

Director